BOUNCERS ON CALL TO HELP YOU

An app for the common man helps the middle class get their own personalised bouncers, making safety accessible

moments when you fretted over how your elderly parents, in another city, were going to get to a hospital during a medical emergency? Ever left a young son home alone because both your spouse and you had to be out at work during your kid's summer holidays? Security has always been a worrisome issue for the growing middle class of the Capital. So we were quite happy to come across an app which democratises safety services, making them affordable and putting them within the reach of the common man.

Called One Touch Response (OTR), the app provides instantaneous support on the phone to their subscribers who are in trouble for a nominal price. "We provide them counsel and undertake all the coordination required, be it with their loved ones, the police, fire, repair, medical services or even something as simple as getting a taxi or a duplicate key made, explained Arvind Khanna, 48, founder, OTR.

We met four of the First



Response Team members. The strapping young men in red tees have a bouncer-like feel to them, automatically making you feel safe. "Our first priority is to keep the clients safe," said Deepak, 22, one of the responders. We asked why, out of a team of 180 responders, there were no female members? "It's not yet safe for women to roam around at night," pat came the response from Sanjay Negi, 36, head of operations, voicing the opinion of all the men present in the room.
OTR received an SOS from

Rashmi Gupta when her

husband turned unwell late one night. "They arranged for an ambulance and guided it to the house, which saved us from a lot of hassle," said Gupta, a housewife. "Humein train kiya iaate hai ki chhote se chhota raasta yaad ho. Jaldi pahuchna hota hai," said Annu Kumar, 23 responder. We asked Khanna if he had

any tips on how to keep calm during emergencies like earthquakes. "Take a deep breath and use our app! Basic safety precautions while going out and not getting into a fight are advised," he added

> Winner of AWARD 2015

by WhatClinic.com



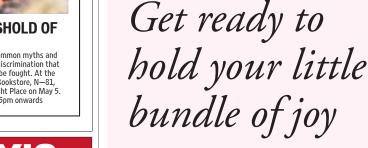




- ON THE THRESHOLD OF **EMPOWERMENT**

Atalk by Shashi Bhushan And Amitava Sarkar on the empowerment of LGBT members. Aiming to change the mindset of people, the talk would be

about common myths and gender discrimination that need to be fought. At the Oxford Bookstore, N-81, Connaught Place on May 5.



Southend Fertility & IVF Centre now open at Saket City Hospital

Inaugurated by Smt. Jaya Bachchan



RamaKrishna **3eWelleitS** Pvt.Ltd.: D-34, Main Rd., Central Mkt. Lajpat Ngr.-II Ph.: 47874787





नर्सरी एवं प्राथमिक टीचर बनने का सुनहरा अवसर

भारत सरकार द्वारा नई शिक्षण प्रणाली"राष्ट्रीय कौश विकास"के अंतर्गत नर्सरी एवं प्राथमिक शिक्षक बनने हेतु एक वर्षिय एवं दो वर्षिय पाठ्यक्रम के स्रज् 2015 16 में प्रवेश की घोषणा

1 Year Diploma in

Early Childhood Care & Education

2 Years Advance Diploma in Early Childhood Care & Education

Correspondence Classes: Saturday & Sunday Regular Classes: Monday to Friday

पाठ्यक्रम में प्रवेश हेतु न्यूनतम योग्यताः 12वीं पास

निम्न शाखाओं में प्रवेश के लिए सम्पर्क करें : 7533009980

South Extn.-I • Munirka • Preet Vihar

Pitampura • Yamuna Vihar • Gurgaon Patel Nagar • Ghaziabad

For Franchisee Contact: 9810062293

THE WAY WE CARE

- Individualized fertility treatments as per the patient
- Compassionate and friendly environment
- Ethical practice of prescribing only required tests and treatments
- Offering fertility care since 2001
- High Success Rate in complicated infertility cases
- Research collaboration with prestigious Cleveland Clinic USA

SPECIALIZED SERVICES & TREATMENTS

- Intra Uterine Insemination (IUI)
- In Vitro Fertilization (IVF)
- Intracytoplasmic Sperm Injection (ICSI)
- Intracytoplasmic Morphologically selected Sperm Injection (IMSI)
- Intracytoplasmic Petri Dish ICSI (PICSI)
- Oocvte Preservation
- Assisted Laser Hatching
- Surrogacy & Donor Programme



Complimentary consultation & interactive session with expert doctors till May 25, 2015



Centres: Vasant Vihar • Gurgaon • Saket • Meera Bagh • Amritsar

Clinics: GK III • Dwarka • Pitampura